### Sponsorship Packages 2025





# EVents



# Golf Vay

#### Friday 12th September 2025

Our sell-out annual Golf Day which takes place at Rochdale Golf Club for twenty eight teams and an evening presentation

### Main Event Sponsor

£1,000

- Your company banner displayed within club house all day
- Your company mentioned within all social media posts regarding the event
- One complimentary team entry at the event
- Your company logo featured on a video presentation played all day on the golf club big screen
- Official cheque presentation with a Hospice representative to publicly announce your sponsorship of event

# Golf Vay

#### Friday 12th September 2025

Our sell-out annual Golf Day which takes place at Rochdale Golf Club for twenty eight teams and an evening presentation

### **Prize Sponsor**

- Your company banner displayed in club house all day by prize table
- A company representative is invited to present the prizes at the evening presentation
- Your company logo featured on a video presentation played all day on the golf club big screen
- Official cheque presentation with a Hospice representative to publicly announce your sponsorship of event

# Golf Vay

#### Friday 12th September 2025

Our sell-out annual Golf Day which takes place at Rochdale Golf Club for twenty eight teams and an evening presentation

### Hole sponsors

#### £50 x18 holes

- Your company logo by the hole that has been sponsored
- Your company logo featured on video presentation played all day in the golf club on large screen

### Friday 25th April 2025

Rochdale Woman of the Year Awards Lunch An afternoon of entertainment 200 guests

### Main Event Stonsor



- 6 complimentary tickets to the event
- A full page company advert featured within in the official event programme
- Your company logo positioned on the official invitation
- Your company included in all social media posts regarding the event
- Your company included within in all press releases pre and post event, sent to all local news outlets
- Official cheque presentation with a Hospice representative to publicly announce your sponsorship of event.

### Friday 25th April 2025

Rochdale Woman of the Year Awards Lunch An afternoon of entertainment 200 guests

### **Entertainment Sponsor**

£1,000

- 4 complimentary tickets to the event
- A full page company advert featured within the official event programme
- Your company logo positioned on the official invitation
- Mentioned in all social media posts regarding the event
- Mentioned in all press releases pre and post event to all local news outlets
- Cheque presentation to announce sponsorship of event

### Friday 25th April 2025

Rochdale Woman of the Year Awards Lunch An afternoon of entertainment 200 guests

### Welcome Drinks Sponsor

- 2 complimentary tickets to the event
- Full page advert in programme
- Mentioned in all social media posts regarding the welcome drinks at the event
- Cheque presentation to announce sponsorship of event

### Friday 25th April 2025

Rochdale Woman of the Year Awards Lunch An afternoon of entertainment 200 guests

### Raffle Sponsor

- Two free entries in to the raffle
- Half page advert in programme
- Mentioned in all social media posts regarding the raffle
- Cheque presentation to announce sponsorship of event

### Friday 25th April 2025

Rochdale Woman of the Year Awards Lunch An afternoon of entertainment 200 guests

### **Top Table Sponsor**

- Your logo on bottle tags and table number sign on the Top Table
- Your logo on the sponsor presentation that will run all day at the event
- Mentioned in the thank you's in the programme
- Quarter page advert in the programme

### Friday 25th April 2025

Rochdale Woman of the Year Awards Lunch An afternoon of entertainment 200 guests

### **Table Centre Sponsors**

### £30 each table

 Notice on each table to state your company has sponsored the Table Centre

### **Official Programme Sponsors**

£25 - £100

Colour adverts of various sizes in official programme

### Business Buddies Really Big Break fast

### Friday 9th May 2025

Business Buddies Really Big Breakfast with guest speaker at Rochdale Golf Club.

120 Business Delegates

### Main Event Sponsor £500

- 2 complimentary tickets to the event
- Your Company logo featured on the official invitation to be sent out to all local businesses
- Official cheque presentation with a Hospice representative to publicly announce your sponsorship of the event
- Your company pull up banner displayed in a prominent position at the event
- Your company logo displayed on a large screen throughout the event
- Your company featured in all social media posts regarding the event
- Your company featured within all press releases post event to all local news outlets

# 3 Keservoir Ramble

### Saturday 20th September

Sponsored 'in-memory' walk from Oxford Pub, Shawclough.

Last year attracted 550 walkers

### **Main Event Sponsor**

£3,000

- 4 complimentary places on the walk
- Your company logo featured prominently on the back of every event participant t-shirt
- Your company pull up banner displayed in a prominent position at the event
- Your company featured within in all social media posts regarding the event
- Your company featured within all press releases pre and post event to all local news outlets
- Official cheque presentation with a Hospice representative to publicly announce your sponsorship of the event

## 3 Keservoir Kamble

### Saturday 20th September

Sponsored 'in-memory' walk from Oxford Pub, Shawclough.

Last year attracted 550 walkers

### **Goody Bag Sponsor**

£1,000

- 2 complimentary places on the walk.
- Your company logo featured on all goody bags which are given out to all event participants
- Mentioned in specific social media post regarding the event
- Official cheque presentation with a Hospice representative to publicly announce your sponsorship of the event.

### Friday 28th November 2025

Rochdale Man of the Year Awards Lunch Celebrity Guest Speaker 250 guests



- Eight free tickets to the event
- Full page advert in programme
- Logo on letterhead and invitation
- Mentioned in all social media posts regarding the event
- Mentioned in all press releases pre and post event to all local news outlets
- Cheque presentation to announce sponsorship of event

### Friday 28th November 2025

Rochdale Man of the Year Awards Lunch Celebrity Guest Speaker 250 guests

### Entertainment Sponsor

- Four free tickets to the event
- Full-page advert in the programme
- Logo on letterhead and invitation
- Mentioned in all social media posts regarding the entertainment of the event
- Mentioned in all press releases pre and post-event to all local news outlets
- Cheque presentation to announce sponsorship of event

### Friday 28th November 2025

Rochdale Man of the Year Awards Lunch Celebrity Guest Speaker 250 guests

### **Welcome Drinks Sponsor**

- Two free tickets to the event
- Full page advert in programme
- Mentioned in all social media posts regarding the Welcome drinks at the event
- Cheque presentation to announce sponsorship of event

### Friday 28th November 2025

Rochdale Man of the Year Awards Lunch Celebrity Guest Speaker 250 guests

### Raffle Sponsor

- Two free entries into the raffle
- Half-page advert in programme
- Mentioned in all social media posts regarding the raffle
- Cheque presentation to announce sponsorship of event

### Friday 28th November 2025

Rochdale Man of the Year Awards Lunch Celebrity Guest Speaker 250 guests

### **Top Table Sponsor**

- Your logo on bottle tags and table number sign on the Top Table
- Your logo on the sponsor presentation that will run all day at the event
- Mentioned in the thank you's in the programme
- Quarter page advert in the programme

### Friday 28th November 2025

Rochdale Man of the Year Awards Lunch Celebrity Guest Speaker 250 guests

### Table Centre Sponsors £50 each table

 Notice on each table to state your company has sponsored the Table Centre

### Official Programme Sponsors

£25-£100

Colour adverts of various sizes in official programme

# Christmas Cracker

### Friday 5th December

Ladies Christmas Lunch Afternoon of entertainment 120 guests

### **Main Event Sponsor**

£1,000

- 4 complimentary tickets to the event
- Your company logo on all posters advertising the event
- Featured within all social media posts about the event
- Your company logo featured on the guest table plan and displayed in the event presentation video, which is played throughout the afternoon
- Opportunity to put promotional material in the goody bags
- Official cheque presentation with a Hospice representative to publicly announce your sponsorship of the event

# Christmas Cracker

### Friday 5th December

Ladies Christmas Lunch Afternoon of entertainment 120 guests

### **Entertainment Sponsor**

- 2 complimentary tickets to the event
- Mentioned in all social media posts regarding the entertainment of the event
- Logo displayed during the event on a large screen
- Opportunity to place promotional material in the goody bags
- Official cheque presentation with a Hospice representative to publicly announce your sponsorship of the event

# Christmas Cracker

### Friday 5th December

Ladies Christmas Lunch Afternoon of entertainment 120 guests

### Welcome Drinks Sponsor £500

- Mentioned in social media posts regarding the welcome drinks at the event
- Logo displayed on large screen throughout the event
- Your logo displayed in a prominent place at the welcome drinks station
- Cheque presentation to announce sponsorship of event

### Christmas Tree Collection

### 9th-12th January 2026

Our team of Springhill Hospice volunteers will work across the borough picking up your Christmas trees from your home, all in return for a donation to the Hospice.

### **Event Sponsor**

- Your company logo on all official marketing and event material
- Complimentary Christmas tree pick up of your own Christmas tree
- Your company featured within the official press release to all local news outlets
- Digital marketing budget to broaden our reach on social media
- Official cheque presentation with a Hospice representative to publicly announce your sponsorship of the event

# Campaigns



### Light up a life

Service at St Chads Church,
Rochdale and at Springhill Hospice
Our annual Christmas in-memory service which last year received over 500 tributes.

### Main Campaign Sponsor

£3,000

- Your company logo on all order of service sheets and 5000 printed direct mail letters
- Full page company advert featured within our Order of Service
- Your company logo featured on all the dedication stars, placed on the Hospice Christmas trees and those that are sent home (1000 stars in total)
- Your company pull up banner outside on the day of the Hospice service
- Your company logo will featured within the virtual service video
- Digital marketing budget to broaden our reach on social media
- Official cheque presentation with a Hospice representative to publicly announce your sponsorship of the event

# Regular Giving

Our Regular Giving campaign which is a continuous campaign throughout the year

### Main Campaign Sponsor

£1,000

- Your Company's logo on all social media posts and promotion of our Regular Giving campaign
- Your logo on our website on the Regular Giving page
- Your logo on our six roadside banners that are placed in key locations around the borough
- Your logo on our Regular Giving pack sent out to our new regular giver sign-ups
- Digital marketing budget to broaden our reach on social media
- Cheque presentation to announce sponsorship of the event