

Corporate Fundraising Pack



THE CORPORATE CHALLENGE

MAKE YOUR MONEY MATTER

- How much can you grow £30 in 3 months?
- This is a competition! Will you reach the top of the leader board?
- The highest fundraiser will be crowned Corporate Challenge Champions.

REGISTER HERE:
WWW.SPRINGHILL.ORG.UK/CORPORATE-CHALLENGE

THE FUNDRAISING IDEAS ARE ENDLESS...

Hospice Collecting Tins The Great Office Bake Off
Cycle, Run or Walk Soak the Boss
Dine at Mine JustGiving Pages Summer BBQ
Curry Days Quiz Nights Tuck Shop
Hire a pitch and hold a football tournament

WHAT'S IN IT FOR YOUR TEAM?

- Team Building
- Investment of your Corporate Social Responsibility
- Raising money for your local Hospice
- Bring out creative flair and the competitive nature in your staff
- Being viewed as an employer who cares about their community
- PR and Social Media opportunities

 

THE CORPORATE CHALLENGE 2019

BES

There are many ways that you can support Springhill Hospice at work. Find all the information you need within this pack.

About us

Springhill Hospice first opened its doors back in 1989. We are a **16-bedded** purpose-built facility, offering **specialist palliative care** to patients and their families from diagnosis to end of life.

In order to meet the needs of all our patients and their carers, we have a **Community Service** which is delivered by a skilled multi-disciplinary team.

Our Education Lead coordinates programmes of specialist palliative care and end of life care training to health and social care professionals. The **Education Centre** is a purpose built building with a classroom, which can accommodate up to 25 students, and has a well-equipped up-to-date library.



Meet the Corporate and Partnerships Fundraiser

Hi, I'm Vicki Barnett, the Corporate and Partnerships Fundraiser at Springhill Hospice. My job is to help guide you through any Corporate Fundraising that you would like to do.

I love being a Corporate and Partnerships Fundraiser at the Hospice.

No two days are ever the same and I get to see my work actually make a difference to the patients and their families.

I would never ask any of our Corporate Fundraisers to take on a challenge that I wouldn't do either. Just to prove this point, I have abseiled down a waterfall, done a skydive and I took on Springhill's Fire Walk!

I would love to have a chat with you about your Corporate Fundraising ideas and I am always more than happy to come and see you or you are welcome to pop in to the Fundraising office too.

If you have any questions then please don't hesitate to get in touch with me on **07494745591** or email me at **vicki.barnett@springhill.org.uk**.

With Best Wishes



Vicki

Choose Springhill Hospice as your Charity of the Year!

Workplace fundraising works best when we find ways in which you can support that are fun, interactive and fit around your business objectives.

How you can support

Choose or nominate us as your Charity of the Year and our dedicated team will work with you to design a partnership that has; a lasting impact, gains publicity and inspires your colleagues. Reasons to choose us include:

- ★ We have a local presence in the borough of Rochdale
- ★ We have a dedicated Corporate Fundraiser- who will immerse themselves in your business, so we can deliver a partnership that makes a meaningful difference at all levels
- ★ We work for an inspiring cause -Your support would help Springhill Hospice give the best possible care to patients and their families from diagnosis to end of life
- ★ We believe fundraising should be fun - from skydiving and taking on the Yorkshire Three Peaks to sponsored 24-hour fundraisers, we can provide a partnership which is unique, fun and motivating for staff.



Sponsor an event

Sponsorship is a fantastic way to support us, whilst achieving a route to market and generating brand awareness amongst your customers and our supporters.



Benefits for your business

- **Build rapport** with your target audience
- Reach a **potential new audience**
- **Build your reputation** as a socially responsible company
- You will be able to **reach all Springhill Hospice social media.**
(Over 10,400 Facebook followers, over 1800 Instagram followers and over 300 LinkedIn followers)

We have sponsorship packages that can cater for a range of budgets. Each package can be tailored to your objectives, from promotion on marketing and at events, to tickets at the event and more.

Become a Business Buddy



AT THE HEART OF OUR COMMUNITY

UNITE

By becoming a member of our Business Buddies scheme today, you will be helping Springhill Hospice to provide the highest standard of care to the people in our local community, at the time and place they most need it.

SHAPE

Our Business Buddies scheme provides you with the unique opportunity to build strong, mutually beneficial partnerships with local organisations. This encourages the development of corporate support as well as generating sustainable income and relationships within the local community.

ENGAGE

Business Buddies is open to companies of every size and sector. We want to understand your motivations, strengths and aims as a business enabling us to build a forward-thinking and progressive partnership.



Join our Business Buddies LinkedIn group

To sign up today, or for more information please visit:
www.springhill.org.uk/business-buddies

Hold a fundraiser in your workplace



There are so many ways to get involved with Springhill Hospice, from simply having a collection pot in your office to swapping jobs for the day. Here are some ideas:

Static Cycle: Hire or bring in a gym bike, set up a sponsorship page, get the whole team involved and set a distance. This could be riding the distance between John o'Groats to Landsend.

Spot the Boss: Collect baby photos from your workforce, pin them across your office and charge 50p to guess the boss.

Bake Off: Get competitive about baking, charge your colleagues for a slice and get them to judge each item they buy.

Car Wash: Get some buckets and sponges and charge a couple of pounds to clean the cars on the car park.

Providing a team of volunteers

We have so many opportunities at Springhill Hospice for your team to volunteer for:

Events

With several events in the Springhill calendar we are always in need of volunteers to support us at our Christmas Fair or The 3 Reservoir Ramble.



At the Hospice

We are always in need of support with odd jobs and projects up at the Hospice, especially in our beautiful gardens.



In the shops

There are many volunteering opportunities in the shops available from helping out for a day or supporting with odd jobs.



Payroll Giving



Donate every month from your wages. Payroll Giving donations are deducted before tax, so for example, each £1 you give will cost you 80p or 60p for higher rate tax payers. Download our Payroll Giving application form or contact our Corporate and Partnerships Fundraiser, on **01706 641790** or email **fundraising@springhill.org.uk**

If your employer is registered with GAYE, please forward this form to the payroll-giving agency your employer uses. If your employer is not registered with GAYE, please contact your payroll team to set up a scheme. For more information, your payroll team can visit the **Charities Aid Foundation** website, **www.cafonline.org** or call **03000 123 000**

Springhill Events

We have many events on at Springhill throughout the year which you can attend, take part in or volunteer at. Please get in touch if you would like any more information about any of our events.



**SUMMER GARDEN
CELEBRATION**



**SPRINGHILL ANNUAL
GOLF DAY**



3 RESERVOIR RAMBLE



CHRISTMAS CRACKER



CHRISTMAS FAIR



**MAN AND WOMAN
OF ROCHDALE**

Tel: 01706 649920

Email: fundraising@springhill.org.uk

Have a collecting pot in the office



Let us know if you would like a collecting pot for your office or workplace. If you have a reception desk, this is the ideal place to put it; don't forget to let us know when it is full, as we will come and empty it and send you a certificate proudly displaying the amount you have collected.



We now have contactless collecting points too, which you could have in the office instead, as we know that not everyone carries cash these days. If you would be interested in having one of these in your business, then please get in touch with the **Fundraising Team** on **01706 641790**.

What we can do for you



- We have a dedicated Corporate Fundraiser to support you from start to finish on your fundraising journey
- We can provide fundraising resources to support any of your events
- Your fundraising efforts will be featured within one of our biannual Newsletters
- You will receive an invitation to our quarterly Business Buddies Big Breakfast events
- We can deliver a presentation to your staff about Springhill Hospice and how your business will make a difference
- You will receive an invitation from the Chief Executive for a cheque presentation hosted at the Hospice

Thank you



If you would like anymore information please get in touch via one of the following:

Tel: 01706 649920

Email:

fundraising@springhill.org.uk



www.springhill.org.uk

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